ACHARYA NAGARJUNA UNIVERSITY::NAGARJUNA NAGAR-522510 CENTRE FOR DISTANCE EDUCATION

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The Master of Business Administration programme, proposed is as per nomenclature of Master of Business Administration programme as per specification of Degrees, 2014 and its amendments only. Marketing, Finance, Human Resource Management, Tourism & Travel Management, Hospital Administration, International Business are the specializations offered in the second year (III and IV semesters). The learners can choose any two specializations from these as per their interest and basing on employability needs, which is for the benefit of students.

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